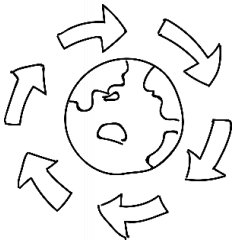


Ecosystem Style



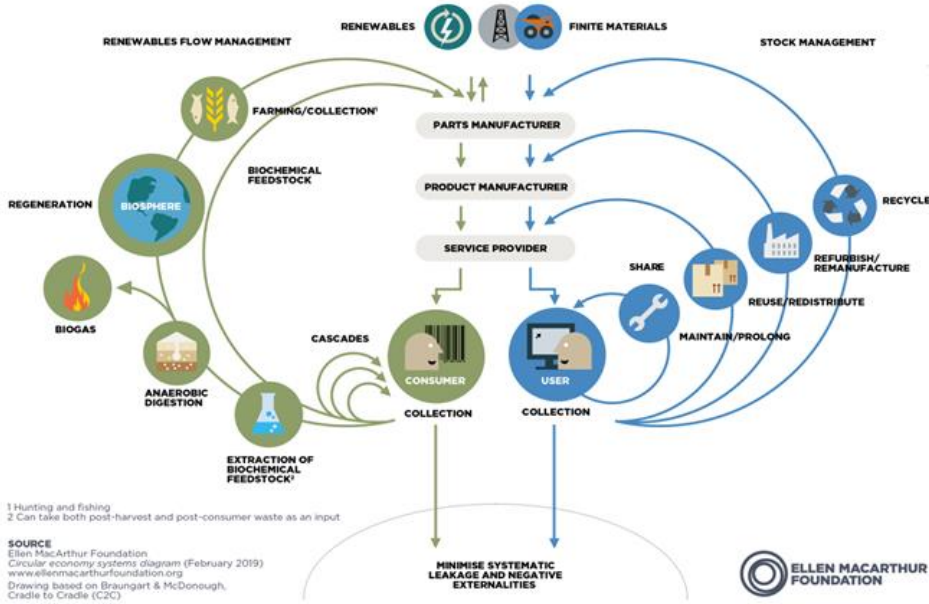
Promoting a Circular Economy

Assisting at every step of the process to design, develop, and deliver products and services that will enhance social sustainability

Steps from design to delivery

- Design**
- 1 Design circular products and services**
 - ▶ Design an optimum circulation scheme for resources and energy (See the diagram on the right)
- 2 Select stakeholders to be involved in Step 1**
 - ▶ Build a supply chain in which like-minded stakeholders join forces to embrace and promote a "circular economy"
- 3 Develop and implement an operation scheme**
 - ▶ Conduct a proof-of-concept field test in a selected site and move into commercialization
- Produce**
- 4 Provide ongoing operational support**
 - ▶ Use ICT and outsourced solutions to achieve greater operational efficiency and reduced costs
- Operation**

The Concept of a Circular Economy



The Circular Economy System Diagram (Source: [Ellen MacArthur Foundation website](https://www.ellenmacarthurfoundation.org))